



WFLX

ORDER

Print Date 09/24/12 Page 1 of 1

Flight Dates 09/25/12-09/30/12

Contract / Revision 825118 /

Original Date / Revision
09/24/12 09/24/12

Advertiser NRSC - Mack

Agency McLaughlin & Associates

Buying Contact

566 South Route 303
Blauvelt, NY 10913Product
NRSC - Mack for US Senate

Agency Com 15%

Billing Contact

566 South Route 303
Blauvelt, NY 10913

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 504

Alt Order # 06333458

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL820

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	4	\$1,785.00	\$2,100.00	0.00	08/27/12	09/28/12	4	\$1,785.00	\$2,100.00
Totals	4	\$1,785.00	\$2,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	09/25/12	09/28/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-TWTF--	:30	4	\$525.00	P 2	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--					4	\$525.00		0.00			
													Totals	4	\$2,100.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFLX, West Palm Bch, FL	Date: 9.25
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I, McLaughlin & Associates,

being/on behalf of: NRSC / MACK, a legally

qualified candidate of the Republican political

party for the office of: U.S. Senate

in the General

election to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		WFLX# 825118			

Total Charges:

ORDER ATTACHED

1785 - net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NRSC and Friends of Connie Mack

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Cornyn , NRSC Chair and Craig Engle, Treasurer Friends of C Mack

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9.17.12

Date

Marianne Campbell

Signature

M Campbell

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

[Signature]
Signature

John Heislman
Printed Name

GM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Friends of Connie Mack
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

M. Campbell

signature of candidate or authorized committee

Marianne Campbell for Friends of Connie Mack

printed name

4-10-12

date



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington

REQUEST RECEIVED FROM

DATE: 9/17/12

BUYER:	Marianne Campbell
AGENCY:	McLaughlin & Associates
ADDRESS:	566 South Route 303 Blauvelt, NY 10913
PHONE #:	203 966 9757
FAX #:	
OTHER:	

AVAILS FOR

COMMITTEE:	National Republican Senatorial Committee
CPMGN MGR.	John Cornyn
TREASURER:	
ADDRESS:	425 2nd Street NE Washington, D.C. 20002
PHONE #:	202-675-6000
FAX #:	
OTHER:	http://www.nrsc.org/

FOR

CANDIDATE:	Issue
OFFICE:	
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	